

PAN-EUROPEAN UNIVERSITY APEIRON COLLEGE

OF MODERN MANAGEMENT

COURSE: BUSINESS LOGISTICS AND FREIGHT FORWARDING MANAGEMENT

## SYLLABUS

### BASIC INFORMATION:

Organizational unit	01.07.100.	College of Modern Management
Abbreviation	FPE-CMM	
Department	01.06.320.	Department of Marketing and Management
Subject/module	5.03.03.001.	BUSINESS LOGISTICS AND FREIGHT FORWARDING MANAGEMENT

### TYPE OF SUBJECT:

Functional area	General
Level of abstraction	Advanced
Type of course-obligation	Elective

### COURSE REGISTER:

Scientific area	5	Social sciences
Scientific field	5.2	Economics and business
Narrow scientific area	5.2.16.	Logistics

### COURSE DESCRIPTION:

Educational and professional goals	Creating a theoretical and practical basis for managing logistics processes and activities within the company, learning about the technology of freight forwarding and access to logistics activities. Mastering the management system in the function of logistics analysis, supply chain management and integrated logistics support in a real business management environment. Master the technology and management of freight forwarding, and get acquainted with the activities and activities of freight forwarding in the import, export and transit of goods.
Competences/educational outcomes	By successfully completing the course and mastering the material, that is, by adopting the knowledge module, the student will be able to analyze the concepts, types and characteristics of business logistics and freight forwarding and their management processes.
Mastered skills:	
Course content:	<ol style="list-style-type: none"><li>1. Basics of management. Strategic management. Organizing. Significance of personnel and personnel policy</li><li>2. Basic tendencies of human resources management. Guidance</li><li>3. Management systems. The concept and importance of control. Process and methods of control</li><li>4. Basic directions of management development. Change management</li><li>5. Business logistics - Definitions and considerations, Origin of logistics, Historical development of logistics</li><li>6. Application of logistics</li><li>7. Definition of business logistics and logistics in the service environment. Importance of logistics</li><li>8. Approaches to system analysis, logistics management, logistics elements</li><li>9. Logistics activities. Logistics chains. Logistics centers.</li><li>10. Logistics system analysis. Integral logistics support - ILP</li></ol>

	<ol style="list-style-type: none"><li>11. The importance of logistics in the company. Supply chain management</li><li>12. Planning for material needs. Improving the planning and management of material needs</li><li>13. Significance and structure of the freight forwarding function</li><li>14. Components of design of transport chains and the role of freight forwarders in the process of rationalization</li><li>15. Cooperation as a component of the design of transport chains. "Make or buy" - decisions</li><li>16. Basic settings in shaping cooperation in the realization of transport chains</li><li>17. Associations, unions and associations for the improvement and development of freight forwarding</li><li>18. Internal organization of freight forwarding business</li><li>19. Technology of realization of forwarding operations during import, export, transit of goods and delivery / dispatch of fair exhibits</li><li>20. Technology of realization of special forwarding jobs</li><li>21. Documents in transport and forwarding. Insurance in transport. Division and types of insurance</li></ol>
--	--

**COURSE METRIC:**

ECTS	Teaching activities (classes)					Individual work		TOTAL working hours
	Contact lessons	Exercise and training	Seminar and stud. papers	Pedagogical workshops	Internship	Individual and group study	Research	
<b>4</b>	<b>30</b>	<b>18</b>			<b>18</b>	<b>48</b>	<b>6</b>	<b>120</b>

<b>Lecture languages</b>	<b>Languages of the people of BiH</b>	<b>English language</b>
--------------------------	---------------------------------------	-------------------------

PREREQUISITES FOR ACCESS

---

## COURSE METHODOLOGY

During the course, the following activities are envisaged

56 contact hours of interactive lectures; 12 hours for research; 24 hours for pedagogical workshops; 18 hours for internship;

**Lectures** according to the established schedule with the use of modern presentation and demonstration tools and techniques with the application of interactive methods of working with students, which provides insight into their prior knowledge and specific experiences based on the issues, but also insight into the continuity of mastering the material.

Use of didactic and **educational content in electronic and digital form** (which includes recorded lectures and mentoring exercises) on various video presentation media (video tapes, interactive multimedia optical media).

**Problem workshops** in which the contents related to certain topics are presented in the form of a specific problem whose solution should be offered through individual and group interaction. Specific case-study analysis workshops are applied.

**Internship** is performed in partner institutions and business organizations for a total of 18 hours. As part of the internship, the student has the obligation to consult with the heads of the competent Department. During the internship, students prepare professional reports that are evaluated by the internship leader. The task of the

## STUDENT EVALUATION

No.	Evaluation type	Partial/ Final	Optional/ Mandatory	Perc. of part.
01	Participation in contact work - interaction in lectures	Pre-exam obligation	Mandatory	15 %
02	Participation in pedagogical workshops	Pre-exam obligation	Mandatory	20 %
03	Assessment of student internship	Pre-exam obligation	Mandatory	15 %
04	Exam activities - partial tests (problem tests)	Partial	Optional	15 %
05	Exam activities - final test (problem test, written test)	Final	Mandatory	35 %

## LITERATURE/RESOURCES (listed in order of importance)

Author (name and surname)	Publication title	Publ. seat	Publisher	Issue year	Type of publ.*
a/ Basic literature					
Peulić, V., Jakupović, S.	”Menadžment poslovne logistike i špedicije“	Banja Luka	Pan-European University Apeiron	2012	coursebook
b/ Additional literature					
Peulić, V., Jašarević, F.	“Logistika i špedicija” (coursebook for FIATA freight forwarding school)	Banja Luka	Besjeda	2005	coursebook

Peulić, V., Vasiljević, M.	“Osnove špedicije”	Doboj	Faculty of Traffic & Transportation Engineering, University of East Sarajevo	2009	coursebook
----------------------------	--------------------	-------	--	------	------------

c/ Other resources - journals

Author name and surname (if the resource is an article)	Journal title	Publ. seat	Publisher	Issue year	Type of journal
Peulić, V.	LOGISTIKA	B.Luka	Grafid	2011	

d/ Other resources – Internet (WEB) resources

Website	Webpage	Paper title/hyperlink	Read
Logistika	<a href="http://www.logistika.ba">www.logistika.ba</a>		

(\*)Type of publication (coursebook, script, compendium, multimedia)

1. Peulić, V., Jugo, E.: „Logistički sistemi u Bosni i Hercegovini u procesu tranzicije u Evropsku uniju i težnje za samoodrživost transporta“, Proceedings, I International Conference “EDASOL 2011“, Pan-European University Apeiron, Banja Luka, 2011, p. 419-429;
2. Peulić, V.: „Osnove rada menadžmenta logistike u u poslovanju špedicije“, 1th International Conference „Application of New Technologies in Management“, ANTiM, 08-11.02.2009, Vrnjacka Banja, Serbia;
3. Peulić, V.: “Logistički centri u Bosni i Hercegovini”, Faculty of Traffic & Transportation Engineering, introductory lecture, April 2008;
4. Peulić, V.: „Jačanje konkuretnosti špedicija u Bosni i Hercegovini” conference “Aktuelna kretanja u špediciji Bosne i Hercegovine”, May 2008, Neum;
5. Peulić, V., Jovanović, T.: "BEZBJEDONOSNO EKOLOŠKI ASPEKTI RAZVOJA CITY LOGISTIKE", 3rd international conference “ Saobraćaj za novi milenij” Banja Luka 20.09.2007.