

BASIC INFORMATION:

	<i>Code</i>	<i>Content</i>
Organizational unit	01.07.100.	College of Modern Management
Abbreviation	FPE-CMM	FPE
Department		
Course/module title		ECONOMIC DIPLOMACY OF THE PEOPLE'S REPUBLIC OF CHINA
Lecturer		Assist. Prof. Nataša Marić, PhD

TYPE OF SUBJECT:

Functional area	General
Level of abstraction	Advanced
Type of course-obligation	Specialist Elective

COURSE REGISTER:

	<i>Code</i>	<i>Content</i>
Scientific area	5	Social sciences
Scientific field	5.2	Economics
Narrow scientific area		International relations and national security

COURSE DESCRIPTION:

Educational and professional goals	<p>Seventy years after the establishment of the state and forty years after the opening of its market, the People's Republic of China is today the world's first largest economy and the second largest in terms of GDP. With its economic success, it will remain inscribed as a great economic wonder of the 21st century. It owes its success to Chinese experts, diplomats, economists, etc. who, by skillful means such as economic diplomacy, illuminated the path of unstoppable progress. The domestic Chinese market is self-sustaining, but it is also saturated, so many Chinese giants are looking for new markets in which they could double their foreign currency reserves. That's how they come to the Balkans. Therefore, the aim of this lecture is to gain introductory knowledge of Chinese ways of trading for better business.</p>
Competences/educational outcomes	<p>Students will have the opportunity to master 70 years of Chinese diplomatic history and use knowledge as a basis for studying Chinese diplomatic and economic relations with its neighbors, the European Union and South America. Then, students will have the opportunity to get acquainted in detail with the means used by economic diplomats in the implementation of Chinese economic goals in the Balkans. Eventually, they will have the opportunity to complete their picture of China's modern economic expansion by additional review of Chinese achievements in infrastructure and culture.</p>

<p>Mastered skills:</p>	<ul style="list-style-type: none"> - Self management (ability to clarify one's own values, goals) - Learning skills (ability to learn individually and in a team, to use the library and to find relevant information about project management), - Communication (ability to use appropriate language and form when writing and speaking about project management), - Teamwork (ability to take responsibility, take initiative and leadership in the preparation of materials-projects-works on project management), - Problem solving (ability to analyze, ability to lethal analysis of problems in the field of project management), - IT (ability to use IT as a tool for communication and learning, ability to use IT to access and manage project management information, MS Project, PRIMAVERA).
<p>Course content:</p>	<p>Course curriculum:</p> <ol style="list-style-type: none"> 1. Mao Zedong and Communist Diplomacy: 1949-1978 2. Deng Xiaoping and Diplomacy of "Reform and Opening": 1978-1990 3. Xi Jinping and Economic Diplomacy: 1990-2019 4. Multi-layered Chinese economic diplomacy: Central and Southeast Asia 5. Multi-layered Chinese economic diplomacy: European Union 6. Multi-layered Chinese economic diplomacy: South America 7. "Agreement 16 + 1": Pragmatic Institution 8. "Agreement 16 + 1": Agenda, Presence, Development Security 9. "Agreement 16 + 1": Central and Eastern Europe in practice 10. Infrastructure Economic Diplomacy of the People's Republic of China 11. Economic Diplomacy and Culture: The Confucius Institute 12. Great challenges for the economic diplomacy of the People's Republic of China

COURSE METRIC:

ECTS	Teaching activities (classes)					Individual work		TOTAL working hours
	Contact lessons	Exercise trainings	Seminar and stud. papers	Pedagogical workshops	Prof. and clin. practice	Individual and group study	Research	
5	40			30		70	10	150

Lecture languages	Bosnian	Serbia n	Croatian	English
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COURSE METHODOLOGY

During the processing of the course, a total of 120 teaching hours are planned:

- 12 contact hours of interactive lectures;
- 16 hours of research;
- 42 hours for seminar and student papers;
- 50 hours for individual and group study.

Lectures according to the established schedule with the use of modern presentation and demonstration tools and techniques with the application of interactive methods of working with students, which provides insight into their prior knowledge and specific experiences based on the issues, but also insight into the continuity of mastering the material.

Use of didactic and **educational content in electronic and digital form** (which includes recorded lectures and mentoring exercises) on various video presentation media (video tapes, interactive multimedia optical media).

Problem workshops in which the contents related to certain topics are presented in the form of a specific problem whose solution should be offered through individual and group interaction. Specific case-study analysis workshops are applied.

STUDENT EVALUATION

No.	Evaluation type	Partial / Final	Optional / Mandatory	Perc. of part.
01	Participation in contact work - interaction in lectures	pre-exam obligation	Mandatory	10%
02	Student presentation of selected subject	pre-exam obligation	Mandatory	30 %
03	Professional student papers (written part)	Partial	Mandatory	40 %
04	Exam activities - final (oral exam)	Final	Mandatory / Optional	20 %

LITERATURE/RESOURCES (listed in order of importance)

Author (name and surname)	Publication title	Publ. seat	Publisher	Issue year	Type of publ.*
a/ Basic literature					
doc.dr Nataša Marić	Ekonomska Diplomacija NR Kine	Banja Luka, BiH	Visoka škola za projektni menadžment	2019	compendium

<i>doc.dr Nataša Marić</i>	<i>(Lecture presentations - power point)</i>	<i>Banja Luka, BiH</i>	<i>PEU APEIRON</i>	2019	<i>Presentations (power point)</i>
b/ Additional literature					

Henry Kissinger	On China	New York, USA	Penguin Press	2011	coursebook
David Dašić	Diplomatija – savremena i ekonomska	Belgrade, Serbia	Altera	2013	coursebook
c/ Other resources - journals					
Author name and surname <i>(if the resource is an article)</i>	Journal title	Publ. seat	Publisher	Issue year	Type of journal
Liu Zuokui	China-CEEC Cooperation : China's Building of a New Type of International relations	Beijing, PRC	CIRR Doi:10.1515/cirr-2017-0005	2017	Scientific paper
d/ Other resources – Internet (WEB) resources					
Website	Webpage	Paper title/hyperlink		Read	
Cooperation between China and Central and Eastern European Countries	http://www.china-ceec.org/eng/			February 2019	
Ministry of Commerce PRC	http://english.mofcom.gov.cn			February 2019	
Ministry of Foreign Affairs	https://www.fmprc.gov.cn/mfa_eng/			September 2019	
(*)Type of publication (coursebook, script, compendium, multimedia)					