

BASIC INFORMATION:

Organizational unit	01.07.500.	Faculty of Sports Sciences
Abbreviation		FSN-SMC
Department	01.06.540.	Department of Economics, Management and Organizational Sciences in Sport
Course/module	5.12.06.001.	Sports Management

COURSE TYPE:

Functional area	Core
Level of abstraction	Medium
Type of Course	Compulsory

REGISTRATION OF COURSE:

Scientific area	5.	Humanities
Naučno polje	5.12.	Other humanities
Narrow Scientific Area	5.12.06.	Sports Sciences, subfield Management in Sports

COURSE DESCRIPTION:

Educational and professional goals:	The course Sports Management has its goal to present, analyze and point out possible projections of organization, functioning and management in sports in an integral, theoretical and dynamic way. The subject consists of 4 parts that are interconnected and include all relevant, theoretical, organizational, methodological and technological issues in the field of managing the sports organization system and training technology.
Competences/educational outcomes:	The student is able to recognize and set up the organizational structure of a sports organization, as well as distinguish and break down individual sports and business functions in sports organizations.
Mastered skills:	Analyze and interpret ideas, concepts, and principles of sports management. Understand business sports policy at the international, regional, and national level. Develop skills related to solving problems in the implementation of interpersonal skills in their behavior. Make business decisions in sports organizations based on the knowledge of sports management by applying relevant business skills.

	<p>Establish decisions about sports business issues and situations on an ethical and socially responsible way.</p> <p>Develop autonomy in solving business problems in sports and tasks specifically related to the regional or international environment.</p>
Course content:	<ol style="list-style-type: none"> 1. SPORT AND MANAGEMENT: On the concept of sport, Classification of sports, Sports organization as a system, Sports organization and its basic functions, On the concept of management, Conceptual definition, Development of the management idea, Management theories, Management functions, Sports management. 2. SPORTS ORGANIZATIONS AND MANAGERS: Specifics of the management process in sports, Sports organization - the essence of unprofitability, Managers in sports, Managerial teams and sports, Levels and types of managers in sports, Knowledge, abilities and skills of managers in sports, Coach as a manager, Service in sports and managers. 3. FUNCTION AND SPORT MANAGEMENT: Forecasting as a specific management function, Forecasting methods in sports, Concept of planning in sports management, Characteristics of planning, Types and elements of planning in sports, Strategic planning, Vision, Mission - philosophy of sports organization, Goals of sports organization, Strategies, Tactics, Operational planning, Training process planning, Financial planning in sports management, Organizing in sports management, Characteristics of the organization, Basic organizational models, Management as a management function in sports, Communications, Motivation, Motivational aspects of managers in sports, Leadership, Staffing and sport, Control function in sport. 4. CHANGES AND SPORT: What are changes, Change management, Factors influencing the modeling of the change process, Sport and changes (selected chapters), European model of sport, Project orientation of sports organization activities. 5. KNOWLEDGE, EDUCATION AND SPORT: Concept of knowledge, Knowledge management, education for sports management, Philosophy of education and sport, Context of modern education, Education and sports management, Current trends of education for sports management.

COURSE METRICS:							
Teaching activities (in hours)					Individual work		TOTAL hours of work
Contact classes	Exercises trainings	Seminar and stud. works	Pedagogica l workshops	Professional and professional . practice	Individual. and group learning	Researchab le. source	
36/18		24	24		66	12	180

Teaching languages	Languages of the peoples of Bosnia and Herzegovina			
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PRE-CONDITIONS FOR ATTENDING THE COURSE

There are no specific requirements to attend the course lessons.

METHODOLOGY OF THE COURSE

TEACHING TOPICS	Hours
About the concept of sport Classification of sports Sports organization as a system	2
Sports organization and its basic functions	2
About the concept of management Definition of management Development of management idea Management theories	2
The specifics of the management process in sports Sports organization - the essence of unprofitability	2
Managers in sports Managerial teams and sports	2
Levels and types of managers in sports Knowledge, abilities and skills of managers in sports	2
Coach as manager Service in sport and managers	2
Knowledge test I	2
Forecasting as a specific function of management Prediction methods in sports	2
Concept of planning in sports management	2

<p>Characteristics of planning</p> <p>Types and elements of planning in sports</p> <p>Strategic planning</p> <p>Vision Mission - philosophy of the sports organization</p> <p>Goals of a sports organization</p> <p>Strategies</p> <p>Tactics</p>	
<p>Operational planning</p> <p>Planning the training process</p> <p>Financial planning in sports management</p>	2
<p>Organizing in sports management</p> <p>Characteristics of the organization</p> <p>Basic organizational models</p>	2
<p>Leadership as a management function in sport</p> <p>Communications</p> <p>Motivation</p> <p>Motivational aspects of a manager in sports</p>	2
<p>Leadership (leadership)</p> <p>Staffing and sports</p>	2
<p>Control function in sports</p>	2
<p>Changes, Change Management</p> <p>Factors influencing the modeling of change processes</p> <p>Sport and change</p>	2
<p>European model of sport</p> <p>Project orientation of sports organization activities</p>	2
<p>The concept of knowledge</p> <p>Knowledge management</p> <p>Education for sports management</p>	2

The context of modern education Education and sports management Current trends in sports management education in our country	2
Knowledge test II	2
Case Study	2
Presentation of essays	2
Preparation for the final exam	4

EVALUATION OF STUDENT WORK

No.	Type of evaluation	Partial/final	O-optional / C-compulsory	Percentage of participation
01	attendance and activity in classes		C	10%
02	Knowledge test I		C	20%
03	Knowledge test II		C	20%
04	preparation and presentation of essay		C	10%
05	Final oral exam		C	40%
06	<i>Research paper published and presented at Scientific Conference</i>		O	40%
07	<i>Voluntary work in sports organization</i>		O	20%

LITERATURE / SOURCES (listed in order of importance)

Author(s)	Publication name	Place of publisher	Publisher	Year	Type of publication
a/ Basic Literature					
Nešić, M., & Lolić, V.	<i>Osnove menadžmenta sa menadžmentom u sportu (In Serbian)</i>	Banja Luka	Panevropski univerzitet "Apeiron"	2008	book
b/ Dopunska literatura					

Beech, J., & Chadwick, S. (Eds.).	<i>The business of sport management</i>		Pearson Education	2004	book
Pedersen, P. M., & Thibault, L. (2018).	<i>Contemporary sport management</i>		Human Kinetics	2018	book
Veal, A. J., & Darcy, S.	<i>Research methods in sport studies and sport management: A practical guide</i>		Routledge	2014	book
c/ Ostali izvori - časopisi,					
Autor – Prezime, Ime (<i>ukoliko je izvor članak</i>)	Naziv časopisa	Sjedište izdavača	Izdavač	God. izdanja	Vrsta časopisa
Srdić, V., Nešić, M., & Radoš, L. (2016). Evaluation of sports and recreational services in a local community based on users' perception. <i>Acta Kinesiologica</i> , 10(2), 93-10.					
Srdić, V., & Lolić, V. (2011). Faktorska struktura organizacije plesnog kluba. <i>Sports Science and Health</i> , 2(2).					
Srdić, V., & Nešić, M. (2021). Valorization of a Questionnaire Intended for Measuring the Quality of Dance Club Services. <i>Sports Science and Health</i> , 21(1), 74-85.					
c/ Ostali izvori – Internet (WEB) izvori					
Naziv sajta	Adresa sajta	Naziv rada/hiperlink		Očitano	